

# Creative Gym™

## Privacy Policy – Creative Gym

*Effective Date: February 2025*

Creative Gym (“we,” “our,” “us”) is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website [[www.creativegym.co](http://www.creativegym.co)] and participate in our educational programs. Please read this Privacy Policy carefully.

### 1. Information We Collect

#### 1.1 Personal Information

We may collect personal information that you provide to us directly, such as:

- Name
- Email address
- Phone number
- Mailing address
- Payment information
- Any other information you choose to provide

By providing your personal information, you consent to the collection, use, and disclosure of your data as outlined in this policy.

#### 1.2 Usage Data

We automatically collect information about your interactions with the site and our services. This may include your:

- IP address
- Browser type
- Operating system
- Access times
- Pages visited before and after accessing the site

#### 1.3 Cookies and Similar Technologies

We use cookies and similar tracking technologies to analyze traffic and enhance user experience. You can adjust your browser settings to refuse cookies, but this may affect certain functionalities of our site.

For more details, please refer to our Cookie Policy.

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## 2. Legal Basis for Processing Personal Data

We process your data based on:

- Your consent (e.g., for marketing emails)
- The performance of a contract (e.g., participation in our programs)
- Compliance with legal obligations (e.g., tax regulations)
- Our legitimate interest (e.g., improving services)

## 3. How We Use Your Information

We use your information to:

### 3.1 Provide and Manage Our Services

- Deliver, manage, and improve our educational programs
- Process transactions
- Provide customer support

### 3.2 Communicate with You

- Send you updates, promotional materials, and information relevant to your interests
- You can opt-out at any time by clicking “unsubscribe” in our emails

### 3.3 Improve Our Services

- Analyze trends and user behavior to optimize our website and programs

### 3.4 Enforce Our Policies

- Ensure compliance with our Terms & Conditions
- Meet legal obligations

## 4. How Long We Store Your Information

We retain your personal data only as long as necessary for:

- The purpose for which it was collected
- Legal or regulatory requirements

For example:

- Payment details: Stored for 7 years (as required by tax laws)
- Marketing communications: Stored until you withdraw consent

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## 5. Sharing Your Information

We do **not** sell your personal data. However, we may share your data with:

### 5.1 Service Providers

- Payment processors
- Email and hosting services

### 5.2 Legal Requirements

- If required by law or government agencies

### 5.3 Business Transfers

- If Creative Gym undergoes a merger or acquisition

## 6. Your Data Protection Rights

Depending on your location, you may have the following rights:

- **Right to Access** – Request a copy of your personal data
- **Right to Correction** – Request correction of inaccurate data
- **Right to Deletion** – Request deletion of your data (subject to legal limitations)
- **Right to Restriction** – Request limitation of data processing
- **Right to Object** – Object to data processing for marketing purposes
- **Right to Data Portability** – Request a transfer of your data

To exercise these rights, email us at [team@creativegym.co](mailto:team@creativegym.co).

If you believe we have mishandled your data, you have the right to lodge a complaint with the Dutch Data Protection Authority

## 7. Security of Your Information

We implement technical and organizational security measures to protect your personal data. However, no method of data transmission is 100% secure.

If you believe your data has been compromised, contact us immediately at [team@creativegym.co](mailto:team@creativegym.co).

## 8. Third-Party Websites

Our website may contain links to third-party websites. We are not responsible for their content or privacy practices. We encourage you to review their policies.

## 9. Changes to This Privacy Policy

We may update our Privacy Policy from time to time.

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- We will notify you of major changes via email or website notice.
- Changes take effect when posted on this page.

## **10. Contact Us**

If you have any questions about this Privacy Policy, contact us:

Creative Gym

Ms. van Riemsdijkweg 61, 1033 RC Amsterdam, The Netherlands

[team@creativegym.co](mailto:team@creativegym.co)

By using our site and participating in our programs, you acknowledge that you have read and understood this Privacy Policy.